

## Building Advocacy for Middle Neighborhoods

The Federal Reserve Bank of Cleveland  
November 13-14, 2018

### WELCOME

We are delighted to welcome you to the “Building Advocacy for Middle Neighborhoods” working group meeting at the Federal Reserve Bank of Cleveland. Thank you for making time and joining over 130 of your colleagues for a full-day of activities aimed at strengthening one of this country’s most overlooked assets.

### AGENDA

The agenda has been designed to feature participant driven content in plenary and breakout sessions. Our aim is to make the most of our short time together and to best capture your considerable individual and collective expertise.

As a reminder, there are three breakout sessions throughout day, and you are free to choose whichever session best suits your interests. However if there is another topic you and your colleagues prefer to address, space is available for self-organized breakout sessions. These are less formal sessions and are intended to address topics of mutual interest.

### PARTICIPATION

Presentations offer background and the content that emerges from this meeting will be the result of participant discussions. None of the partners or supporters take any formal position on these discussions.

Partners for the Cleveland working group meeting include [The American Assembly](#), [The Federal Reserve Bank of Cleveland](#), [NeighborWorks America](#), [Cleveland Neighborhood Progress](#), [Old Brooklyn Community Development Corporation](#) with support from [Lincoln Institute of Land Policy](#), the [National Alliance of Community Economic Development Associations](#) and [Cleveland State University’s Maxine Goodman Levin College of Urban Affairs](#).

Participants have been invited personally with respect to their work and the organizations with which they are affiliated. Participants represent a spectrum of views, interests, and backgrounds, and the purpose of this meeting is to bring these disparate perspectives into a collaborative framework as we consider how best to advance advocacy and support for middle neighborhoods. We expect everyone to speak with candor and comments in the breakout sessions will be on a not-for-attribution basis. Everyone should take part actively; silence may be golden elsewhere, but not here.

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While we have not decided on the format of a summary report, we may list the names of participants, so please check your listing to assure the accuracy of your designation.

## MEETING RESOURCES

Materials for the meeting are available at <http://middleneckneighborhoods.org/meetingresources/>. These include the agenda, contact information and bios for each of the participants, instructions, and other resources.

## SECURITY

The Bank's physical address is 1455 East Sixth Street, Cleveland, OH 44114. Please use the Federal Reserve Bank of Cleveland's **Superior Avenue entrance**. Allow extra time for security screening at the door. All Visitors must show a current driver's license or government issued photo ID card to the Law Enforcement Officer stationed at this entrance. All personal items will be subject to x-ray screening, and all visitors must pass through a metal detector prior to entering the Bank. Once through screening, proceed toward the front desk and you will be greeted and directed.

Thank you again. We hope your time with us will be enjoyable and intellectually rewarding.

Warm regards,

Pamela Puchalski  
Executive Director  
The American Assembly

Paul Brophy  
Senior Adviser, The American Assembly  
Principal, Brophy & Reilly LLC